

DuPont™ Corian®

DeepColour™ Technology Contest

“Shape the Future of Black”

CALL - FOR - ENTRIES

By registering for the DeepColour™ Technology Contest (“**Contest**”), Participants accept the following terms and conditions set forth by DuPont de Nemours International Sàrl, an affiliated company of E.I. du Pont de Nemours and Company (“**DuPont**”):

Article 1. Participation and Region

1. The contest is open to two categories of participants as defined hereunder and collectively referred to as “**Participants**”:
 - i. Any student, of at least 18 years of age, studying of any architecture, design, engineering, decorative arts, or similar university or school, including 2013 graduate students (the “**Students**”)
 - ii. Individuals, working as independent professionals, members or employees of studios, industrial/commercial companies, with a professional activity in the field of architecture, furnishing, interior/industrial design, design in general, decorative arts, engineering, or similar (the “**Professionals**”)
 - iii. Participants are allowed to participate to the Contest in one of the two categories only. Participants submitting a Project (as defined below) in both categories will be automatically excluded from the Contest.

Inquiries can be sent to deepcolourcorian@dupont.com

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2. The Contest is open to Participants whose school/university or professional activity is located in the Europe, Middle East and Africa region (the “Region”). The Region includes the following countries:

Europe

- Albania
- Andorra
- Belarus
- Bosnia
- Croatia
- European Union
- Faroe Islands
- Gibraltar
- Guernsey and Alderney
- Iceland
- Jersey
- Kosovo
- Liechtenstein
- Macedonia
- Man, Island of
- Moldova
- Monaco
- Montenegro
- Norway
- Russia
- San Marino
- Serbia
- Svalbard and Jan Mayen Islands
- Switzerland
- Turkey
- Ukraine
- Vatican City State

Middle East

- Bahrain
- Israel
- Jordan
- Lebanon
- Oman
- Palestine
- Qatar
- Saudi Arabia
- United Arab Emirates

Africa

- Burundi
- Comoros
- Djibouti
- Eritrea
- Ethiopia
- Kenya
- Madagascar
- Malawi
- Mauritius
- Mayotte
- Mozambique
- Reunion
- Rwanda
- Seychelles
- Somalia
- Tanzania, United Republic of
- Uganda
- Zambia
- Zimbabwe
- Angola
- Cameroon
- Central African Republic
- Chad
- Congo (Brazzaville)
- Congo, Democratic Republic of
- Equatorial Guinea
- Gabon
- Sao Tome and Principe
- Algeria
- Egypt
- Morocco
- South Sudan
- Botswana
- Lesotho
- Namibia
- South Africa
- Swaziland
- Benin
- Burkina Faso
- Cape Verde
- Cote d'Ivoire (Ivory Coast)
- Gambia
- Ghana
- Guinea
- Guinea-Bissau
- Liberia
- Mali
- Mauritania
- Niger
- Nigeria
- Saint Helena
- Senegal
- Sierra Leone
- Togo
- Tunisia
- Western Sahara

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Article 2. Subject of the Contest

1. Participants are invited to:
 - i. to conceive an interior design solution such as, but not limited to, furnishing, tables, sittings, vanities, vertical cladding (“**Interior Design Solution**” or “**Project**”)
 - Either for the home environment such as, but not limited to, kitchen, bathroom, living room, bedroom
 - Or for public/commercial spaces such as, but not limited to, hotels, hospitals and medical facilities, shops, restaurants, bars, yachts, offices, airport and railway stations, museum, banks, malls, movie theatres
 - The two categories of environment (home or commercial) are exclusive from one another.
 - ii. use Corian® as a fundamental component of the Interior Design Solution, but which can be combined with glass, metal, wood or other conventional interior design materials with DuPont™ Corian
 - iii. use one or more colours amongst the black tones of Corian® made with the new DeepColour™ Technology i.e. Deep Nocturne, Deep Night Sky, Deep Black Quartz, Deep Anthracite
 - iv. rely on the documentation and content of the information available in the UK Corian® website at <http://www.corian.co.uk> to develop their work. Alternatively the DuPont Building Innovation specialists can be consulted during our different European Fairs.
 - v. The scale of the design should either be a usable piece or a miniature that can be contained by a 2mx2mx1m area.
2. Are excluded from the Project: flooring and ceiling applications, lighting equipment, accessories and small objects.

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Article 3. Jury and Voting

1. The jury will include thirty (30) representatives selected from different countries of the Region, coming from the architecture and design community, industry, media, communication, including specialists of DuPont™ Corian®.
2. Voting will have 2 components:
 - i. Component 1: each Project in both categories of Participants will be posted on the DuPont™ Corian® Design Facebook page <https://www.facebook.com/CorianDesign> . In each category of Participants, three Projects will be selected based on the number of “likes” a Project captures by the Facebook followers (i.e. three selected Student Projects, three selected Professional Projects). Component 1 will be counted as one (1) jury vote per Project
 - ii. Component 2: Each jury member will vote for one Project in each category of Participants.
3. The majority of votes will designate the winning Project of the Contest for each category of Participants
4. The jury will judge the Projects on the basis of the following criteria:
 - capability to express the fascination, the beauty of black colour
 - creativity, innovation of the project
 - usability in daily life
 - aesthetic value
 - environmental sustainability
 - capability to become a commercially available product
 - correct use/optimization of the properties and performances of Corian®
 - appropriate application of decoration and surface modification techniques
 - marketing/sales potential

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Article 4. Award

1. Each winning Project in each category of Participants will be fabricated by DuPont Building Innovations.
2. Each winning Project will be exhibited by DuPont™ Corian® at London 100% Design Fair 2014, September 17-20. All fabrication, transportation and exhibitions costs will be covered by DuPont Building Innovations.
3. The winners will be promoted by DuPont via media relations and digital activities, including designboom and Dezeen advertisements, and via other tools and channels that DuPont Building Innovations may consider appropriate.

Article 5. Registration and Submission of the Project

1. Registrations are open from February 15, 2014 to June 15, 2014.
2. Winning Projects will be notified by July 10, 2014
3. The Projects will only be accepted via email or via ad-hoc web/electronic forms (e.g. wetransfer, Hightail) to the following email address deepcolourcorian@dupont.com
4. Participants are requested to submit their project as an A3 or A2 pdf file:
 - i. With their name/surname, country, design company or university, e-mail
 - ii. A concise explanation of ideas
 - a brief description of the Project
 - in English text only

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Article 6. Intellectual Property

1. By entering the contest, Participants:
 - i. certify that the project submitted is their work of authorship and that it does not infringe any third-party intellectual property rights; contestants will hold DuPont harmless from and against any and all claims related to an infringement of intellectual property rights; and
 - ii. agree to assign to DuPont sufficient exploitation rights to the projects submitted for the reproduction and distribution worldwide, in whole or in part, of such projects. In particular, intended uses of the projects include (but are not limited to): printed (posters, books, albums, catalogues, presentations, leaflets, advertisements, exhibitions) and electronic media (videos, TV programs, on-line publications such as websites and galleries).
2. Participants waive any right to compensation for the above-mentioned assignment.
3. Participants retain their rights to be named as authors of the project, and to commercially exploit the project in any way as long as it does not conflict with DuPont's exploitation rights;

Article 7. Privacy

DuPont will be collecting personal data about Participants online, in accordance with its privacy policy available at www.privacy.dupont.com. By participating in the Contest, Participants hereby agree to DuPont's collection and usage of their personal information and acknowledge that they have read and accepted DuPont privacy policy, and agree to DuPont using/publishing their name and Project.

Article 8. Representations and Warranties

By registering to the Contest, each Participant warrants and represents the following with respect to Participants Project: Participant is the sole and exclusive owner of the Project; the Project is Participant's own creation; Participant has not submitted and will not submit the Project in connection with any other contest or promotion; and the Project will not infringe on any rights of any third parties.

Article 9. Limitation of Liability

In no event will DuPont be responsible or liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages arising out of Participants access to and use of the registration, DuPont™ Corian® Facebook's page, Facebook's website and/or the Contest,

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downloading from and/or printing material downloaded from any websites or applications associated with the Contest.

Article 10. Governing Law and Jurisdiction

1. The terms and conditions hereunder shall be subject to and construed in accordance with the laws of Switzerland, without reference to its conflict of laws principles.
2. The Courts of Geneva, subject to appeal to the Swiss Federal Tribunal, shall have jurisdiction over any controversy which may arise hereunder

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